

# School of Management: SAHE

## Su-Pragna-2K25

### Events Details

#### 1. CORPORATE CHANAKYA (3 per Team)



To promote healthy competition by testing the knowledge across domains like Business Affairs, GK, Current Affairs, Finance, Economy etc. Corporate Chanakya Comprises 5 Rounds: 1) Business Aptitude 2) Executive Spotlight 3) Beyond the Price. 4) Corporate Communication 5) Rapid Fire. **Student Co-Ordinator's: Shaik Sharief (+91 90103 34221), P. Shyam Babu (+91 7702623824) , D. Charan (+91 94945 33142).**

**Faculty Co-Ordinator's: Ms. Ruchi Shukla (+91 7782837151)**

#### 2. *What's Your Worth* (3 per team)

##### - A stock market game



Players simulate real-time stock trading using the open outcry system, where they vocally bid and ask for stock prices. The goal is to maximize portfolio value by strategically buying and selling stocks based on market trends, news, and interactions.

**CONTACT: Student Co-Ordinator's: L. Durga Harun (9347194107)**

N. Nandhini and M. Swojanya

**Faculty Co-Ordinator: Dr. K. Raghuv eer (9441064888)**

#### 3. *Market Mavericks* (3 per team)

##### - Dreams come true



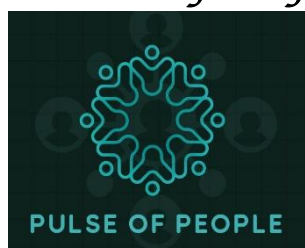
The industry will be Assigned on the spot (Tech, Healthcare, FMCG, Sustainability, etc.). Brainstorm and finalize a business/product idea. This event is conducted in 5-rounds to test marketing knowledge and skills of the team in marketing a product. Teams must bring their own material/equipment.

**CONTACT: Student Co-Ordinator's: Mohammad Sajida Sultana and G. Vedavarshini**

**Faculty Co-Ordinator: Mr. Ch. Akshay Kumar (9642417937)**

#### 4. *Pulse of People* (1 or 2 per team)

##### - HR Day Extravaganza



This event presents 3-rounds with ultimate challenge for future managers. The contest will encourage participant's technical knowledge, presentation skills & team work to think out of the box and come up with answers that will have a significant value on organizational life.

**CONTACT: Student Co-Ordinator's: Ashrafunnisa Begum and D. Pragna**

**Faculty Co-Ordinator: Dr. Swarnamai Tiwari (7005038606)**

**5. Management premier league (3 per team)**

**- Talent acquisition**



This event presents 2 rounds with aim to quote the price in the competitive world for any tender. This event will enhance the participants on team spirit, financial decision-making process, investment process and bidding techniques and builds group dynamism.

**CONTACT: Student Co-Ordinator's: SK Matan Vali (9493293046) and M. Jaya Harshan (9951743287)**

**Faculty Co-Ordinator: Dr. D. Suman (9705407182)**

**General guidelines for participants:**

- Spot Registration starts at 8:30 AM
- Registration fee is Rs.150 /- per head.
- For spot registration, Registration kit along with lunch coupon is provided on First come First Serve basis.
- Accommodation will be provided for students coming from long distances upon prior request only.
- Every participant must produce college ID cards and authorization letter from concerned authorities.
- Prelims round is conducted for every event.
- Event coordinators & Judges Decision is final.

**Note:** All events are open to both undergraduate and post graduate students of all branches.

**For any query Contact: SUPRAGNA-2K25, School of Management**

**Faculty Coordinators**

**CONTACT: Dr. Suman-9705407182; Dr. N. Sailaja: 9985363456**

**Student Coordinators**

**Contact: Manikanta (7093805661)**

**Subramanyam (9182803459)**

**EXITING CASH PRIZES ARE  
AWAITING**

**Dr. A. Sree Ram  
Prof & HOD**